

Dear Sir / Madam:

## **THERE IS A NATIONAL WORD CHAMPION® IN YOUR SCHOOL**

We'd like to invite the students of your school to participate in the **2019 NATIONAL WORD CHAMPION® ONLINE ENGLISH VOCABULARY CONTEST**.

The **NATIONAL WORD CHAMPION®** is powered by **ELTAI** - The English Language Teachers' Association of India, the oldest association for English language teachers in the country, and **SUCCESS MANTHRA**, an English language hothouse. The contest is being launched this year to commemorate the Golden Jubilee of ELTAI. The **NATIONAL WORD CHAMPION®** prize distribution will be held at ELTAI's Golden Jubilee Conference in New Delhi in October, 2019.

### **HOW IT WORKS**

1. The contest is for students of classes 9,10,11and 12
2. Students will answer an unlimited number of questions covering 3 areas of vocabulary development:  
Form  
Meaning  
Use
3. The duration of the contest is 30 minutes
4. Each student is allowed to take the test once
5. Students will compete in the following TWO ROUNDS

**ROUND 1** [Elimination] August 28<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup> & 31<sup>st</sup> of 2019

**ROUND 2** [Qualifying] September 26<sup>th</sup>, 27<sup>th</sup>, 28<sup>th</sup> of 2019

Ten (10) Finalists will be qualified to contest in the FINAL ROUND

**ROUND 3** [Final] September 30<sup>th</sup> of 2019

The first three (3) Prizewinners will be selected and flown to New Delhi for the prize distribution

1 <sup>ST</sup> PRIZE	Rs. 1,00,000 [One Lakh]
2 <sup>nd</sup> PRIZE	Rs. 50,000 [Fifty Thousand]
3 <sup>rd</sup> PRIZE	Rs. 25,000 [Twenty-Five Thousand]
7 Finalists	Rs. 5,000 [Five Thousand] each

### **TO DO**

1. Register at [nwc.successmanthra.com](http://nwc.successmanthra.com)
2. Pay fee – Rs. 100/- per student – through NEFT/RTGS
3. Provide computers with internet connectivity
4. Wait for D-Day!

Thank you for your time!

**ELTAI-SUCCESS MANTHRA**

## **RULES**

1. Eligibility: Students of classes 9,10,11, & 12.
2. The contest will end at the 30<sup>th</sup> minute and no extra time will be provided after that.
3. Students can answer as many questions as possible in the allotted time.
4. Winners list will be emailed to the respective schools after each round is completed.
5. The fee of Rs. 100 is non-refundable.
6. Students are given one chance to take part in the Elimination Round. Winners selected from the Elimination Round will take part in the Qualifying Round. The Final Round will determine the 10 finalists.
7. Winners of each round are selected based on the number of correct answers they provide during the 30-minute test. The students with the maximum number of correct answers will move on to the next round.
8. ELTAI-SM will not be responsible for technical failures of any kind during the conduct of the contest if such failures happen at the participating schools' premises.
9. A random selector tool, which is a computer-generated system, randomly selects competition winners quickly and fairly.
10. The prize distribution will be held at New Delhi on October 2019. The final 3 winners will be provided round trip airfare to New Delhi.
11. Registrations to be emailed to: [info@nationalwordchamp.com](mailto:info@nationalwordchamp.com)
12. Payment by NEFT/RTGS

SUCCESS MANTHRA CONSULTANTS P. LTD.

HDFC Bank

Account Branch: POONAMALLEE HIGH ROAD, KILPAUK

Account No: 04922560001527

RTGS/NEFT IFSC: HDFC0000492

## **PARTNERS**

### **ELTAI – THE ENGLISH LANGUAGE TEACHERS’ ASSOCIATION OF INDIA**

The late Padmashri S. Natarajan, a noted Educationist, founded the largest network of Teachers of English in India, The English Language Teachers’ Association of India (ELTAI) on August 7, 1969. The mission of the association, currently with a strength of 5000 members, is to provide a forum for teachers of English to interact on issues relating to English language pedagogy.

ELTAI provides for the continuous professional development of its members by periodically organizing seminars and workshops.

‘The Journal of English Language Teaching’ is the association’s bi-monthly journal that publishes articles written by members on new trends and best practices in ELT.

The annual ELTAI conference is a mega event where professionals in ELT, both from India and abroad, present papers, conduct seminars and workshops on cutting edge developments in the area of ELT.

The association is celebrating its golden jubilee this October.

[www.eltaigoldenjubilee.com](http://www.eltaigoldenjubilee.com)

[www.eltai.in](http://www.eltai.in)

### **SUCCESS MANTHRA**

SUCCESS MANTHRA has been involved in English Language Teaching (ELT) for over a decade. It has evolved its own unique strategy to teach English to users whose first language is NOT English, while using the foundation provided by English language teaching theories and native user expertise. This has been achieved by successfully amalgamating teaching best practices with learner-centred content. This has given Success Manthra’s training programs an unbeatable edge over other language training programs.

The company has been involved in ELT programs at institutions like IIT Madras, Anna University, AMET University, A M Jain College, Shasun Jain College, as well as corporate like Orchid Pharmaceuticals.

Content development and teacher training are the other verticals the company is engaged in. It has recently tied up with Tata Consultancy Services’ online learning hub TCSion to host English language content.

[www.successmanthra.com](http://www.successmanthra.com)